**Acknowledgements to Funders and Team Members (168 words)**

We want to thank all the people in the various teams in both India and Dhaka who helped in the projects, notably the Gender Norms project 2014-7. This book chapter is one of the synthesising write-ups. The projects listed are all promoting and innovating in mixed methods of analysis as well as multiple methods of data collection.

2020 grant: Social-Action Messages to Reduce Transmission of COVID-19-19 in North India, Prof Wendy Olsen PI, Dr Arek Wisniowski Co-PI, Prof Amaresh Dubey Co-PI, Dr. Purva Yadav Co-PI, Research England / Global Challenges Research Fund, £27K.

2019 grant: Charters for Better Work Better Lives: An Indian Partner Network, Research England / Global Challenges Research Fund, £34K.

2014-7, PI Olsen, Innovation in Global Labour Research Using Deep Linkage and Mixed Methods, British Academy, PM140147, £25K.

2014-7, PI Olsen, Gender Norms, Labour Supply and Poverty Reduction in Comparative Context: Evidence from Rural India and Bangladesh, Economic and Social Research Council and DFID, ES/L005646/1, £303K funded by ESRC.